

Babycell celebrates Breastfeeding Awareness Week with to be moms in Hyderabad

Summary: Regenerative Medical Services Pvt. Ltd. (Babycell) and Meemee conducted a 'Mom's Milk Matter' workshop at Hyderabad. They discussed about breastfeeding and emphasised the importance mother's milk. Specialist Dr. Y.K. Swapna and Dr. Srilata Gorthi were invited to speak and Madhumita showed her support.

Hyderabad, 3rd August, 2016 – This Breastfeeding Awareness Week, stem cell bank Babycell and baby care brand Meemee came together to conduct a 'Mom's Milk Matters' workshop in partnership with Mother Care Forum. Reaching out to pregnant women and new moms in and around the city, they addressed the importance of breastfeeding for new-borns. The workshop took place in Taj Krishna Hotel, Hyderabad, Telangana on 3rd August with over 50 expecting parents and 200 mothers came together to understand the importance and benefits of breastfeeding.



The event addressed women's queries on the topic of breastfeeding and emphasised the importance mother's milk as the best nutrition for her baby to build a strong immune system.



Specialist Dr. Y.K. Swapna was invited to speak about the topic, and shared tips on breastfeeding positions and busted myths revolving around the topic. She also voiced the problems modern women face and how one can tackle them, along with the various traditional advice given to women during their pregnancy. Well known actress and mother of two- Madhumita showed her support and shared her experience of motherhood along the highs and lows she has faced. Dr. Srilata Gorthi interacted with the attendees to discuss the benefits of cord blood and why every parent should opt for stem cell preservation, along with the advantages of cord blood stem cell banking.



Babycell and Meemee organized the event in public interest to help to-be-mothers and new moms understand the importance of breastfeeding and cord blood banking for their babies! Babycell is a leading Umbilical Cord Blood Stem Cell Bank in India. Meemee is a leading baby and mother care brand.

About Babycell –

Babycell is a leading [Umbilical Cord Blood Stem Cell Bank](#) in India. Babycell's collection, processing and storage procedures maintain the best standards in the [stem cell storage](#) industry with internationally acclaimed accreditations including GMP, GLP, GCP and ISO 13485:2003.

For further information please contact:

Ms. Shraddha Gujarathi

Babycell, Regenerative Medical Services Pvt. Ltd.

2-ABC, Acme Plaza, Andheri Kurla Road, J B Nagar, Andheri East, Mumbai, Maharashtra 400059

Mobile No – 7045779398

Website – <http://www.babycell.in/stem-cell-banking/stem-cells-preservation.php>

Contact Details: Write to me at info@babycell.in or shraddha.gujarathi@regrow.in

